

DIANA-MELANIA CIRLAN

AI EVALUATION | CONTENT QUALITY | UX & VISUAL REVIEW

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PROFESSIONAL PROFILE

C2 English-speaking multidisciplinary evaluator and digital professional with experience across technical writing, UX/UI, visual design, structured-data quality, and regulated healthcare. Reviews text, interfaces, visual assets, and AI-generated outputs for clarity, correctness, consistency, usability, and adherence to detailed requirements. Strong at detecting subtle errors and edge cases, reasoning through ambiguous cases, and translating critique into concise, actionable feedback. Combines formal fine-arts training with product/UX judgment and documentation discipline.

CORE ALIGNMENT

- Critical thinking & structured evaluation
- AI-generated content review
- Guideline & rubric adherence
- Precise feedback writing
- Annotation / QA workflows
- Editorial & aesthetic judgment
- UX / usability assessment
- Error / inconsistency detection
- Visual hierarchy & design quality
- Content strategy & technical writing

RELEVANT EXPERIENCE

AI & Content Evaluation Project Work | **Independent remote projects** · Selected projects

- Evaluated AI-generated text and visual outputs against explicit criteria including accuracy, relevance, clarity, usefulness, consistency, and instruction adherence.
- Compared outputs, identified reasoning failures, subtle inconsistencies, ambiguity, and edge cases, and documented concise evidence-based quality judgments.
- Completed multilingual qualification and evaluation workflows involving prompt testing, content review, annotation, and multimodal tasks.

Technical Writer & Content Quality Reviewer | **FemiEko** · 2024 - Present · Denmark / Remote

- Review healthcare-focused documentation and user-facing content for terminology, factual consistency, clarity, completeness, structure, and compliance with detailed requirements.
- Identify ambiguity, omissions, conflicting wording, and comprehension risks; provide precise corrections and quality-focused feedback.
- Translate complex product and process information into clear English while maintaining consistency across terminology, tone, and user instructions.

Web Developer & Brand Manager | **Flipside Research** · 2021 - 2024

- Co-developed a digital product from concept through delivery across information architecture, UX/UI, brand systems, front-end implementation, and content.
- Reviewed interfaces, websites, visual assets, and copy for hierarchy, consistency, usability, accuracy, and alignment with design requirements before delivery.
- Translated ambiguous user and business needs into structured briefs, interface logic, content systems, and concrete product decisions.

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AI EVALUATION SPECIALIST - TARGETED EXPERIENCE

ADDITIONAL RELEVANT EXPERIENCE

UX Designer / Interface Specialist | Paytack · 2021

- Improved interface usability and product clarity through user-centered analysis, wireframing, prototyping, and design iteration.
- Converted qualitative user needs into interaction logic and concrete interface improvements.

Data Entry & Information Quality Assistant | StudyPortals · 2016 - 2017

- Verified and corrected structured international education data against source information and defined quality and formatting rules.
- Detected incomplete, mismatched, and inconsistent records across repetitive, high-volume workflows while maintaining accuracy.

Pharmacy Technician | Help Net Pharma · 2019 - 2020 · Bucharest, Romania

- Handled medication-related information and documentation in a regulated, accuracy-critical environment requiring precision, confidentiality, and procedural consistency.
- Applied procedures consistently, recognized unclear or consequential cases, and escalated issues appropriately under time pressure.

Visual Designer & Illustrator | Independent creative practice · Ongoing

- Create and review visual identities, layouts, illustrations, and digital assets using composition, hierarchy, typography, proportion, colour systems, and consistency standards.
- Apply formal fine-arts training in observation, perspective, and composition to assess alignment, scale, spatial coherence, readability, and visual quality.

EDUCATION & QUALIFICATIONS

University of Bucharest - Faculty of Foreign Languages and Literatures · 2013 - 2016

BA, English-Romanian Translation & Interpreting

IBA Erhvervsakademi Kolding, Denmark · 2019 - 2022

AP Degree in Multimedia Design & Communication

Carol Davila University of Medicine and Pharmacy, Bucharest · 2015 - 2018

Pharmacy Technician / Pharmaceutical Medical Assistant Diploma

Nicolae Tonitza Fine Arts High School, Bucharest · 2011 - 2015

Fine Arts Diploma - composition, graphics, illustration, observational drawing

LANGUAGES, METHODS & TOOLS

Languages: English - C2 / near-native (EF SET 80/100) · Romanian - Native · Danish - Intermediate, strong reading comprehension · French - Intermediate

Evaluation methods: rubric application, side-by-side comparison, structured QA, error and edge-case identification, visual/UI review, feedback writing, annotation workflows

Digital tools: Figma, Adobe Photoshop / Illustrator / InDesign / XD, WordPress, Webflow, HTML/CSS/JavaScript, CMS and spreadsheet workflows, generative AI / LLM tools

MICRO1 ROLE FIT

Direct match for evaluation work requiring acute reading comprehension, aesthetic and editorial judgment, consistent guideline application, comfort with ambiguous cases, cross-content review, and clear written rationale. Available for remote contract work and able to adapt quickly to new evaluation frameworks and workflows.